

**FIDM** is highly regarded in the academic community and the industries we serve. Our commitment to creating an educational environment that fuses student desires with career realities is affirmed by our rankings.

# > FASHION-SCHOOLS.ORG RANKS FIDM #1 OF TOP FASHION DESIGN SCHOOLS IN THE WEST

Based on factors such as admission data, graduation success, reputation, and an extensive proprietary survey conducted with school and industry stakeholders, Fashion-Schools.org ranks FIDM #1 of the top fashion design schools in the West. They also rank FIDM #1 of the top private fashion merchandising schools in the U.S.

## > NICHE.COM LISTS FIDM #5 IN BEST COLLEGES FOR DESIGN IN AMERICA

Niche rankings are based on rigorous analysis of key statistics from the U.S. Department of Education and millions of reviews. They recognize the benefits of our student faculty ratio of 13:1, and rate FIDM with an A+ in Diversity, Student Life, and Location. They also rank FIDM as #3 in the safest college campuses in California.

### > FASHIONISTA.COM RANKS FIDM IN THE TOP 25 FASHION SCHOOLS IN THE WORLD

The bottom line according to Fashionista.com is FIDM's proximity to Hollywood makes it the "top spot" for students pursuing costume design. In summary, "as L.A. continues to become a bigger priority for the fashion industry, we expect FIDM will only become more relevant and respected."

#### > COLLEGERAPTOR.COM RANKS FIDM #1

CollegeRaptor.com took a complete look at each institution, and ranked them by factors such as acceptance rate, graduation rate, student-to-faculty ratio, endowment per student, overall campus diversity and student loan default rate.

# > USA TODAY RANKS FIDM IN THE TOP 10 FASHION SCHOOLS IN THE U.S.

USA Today calls FIDM an "amazing vocational and design school that emphasizes practical experience." They also speak highly of our Career Center, promoting the fact that we offer a career database to aid students in finding jobs after graduation.

# > ALL-FASHION-SCHOOLS.COM RANKS LA CAMPUS #2

All-Fashion-Schools.com ranks FIDM Los Angeles #2 out of 55 California fashion colleges offering certificates, associate's, bachelor's, and master's degrees in fashion marketing, apparel and textiles, and fashion design. They list the San Francisco campus as #10.



- > COLLEGEMAGAZINE.COM LISTS FIDM IN THE TOP TEN UNIVERSITIES FOR GRAPHIC DESIGN MAJORS
  Coming in above Yale, CollegeMagazine.com ranks FIDM #6 in top universities for Graphic Design majors. They say that one of the things that sets our program apart from others is that students build a mobile marketing application in the "Graphic Design for Mobile" course.
- > SCHOOLS.COM LISTS FIDM IN THE TOP 10 SCHOOLS FOR FASHION DESIGN DEGREE PROGRAMS
  Students interested in careers in the fashion industry can use information they gathered to gain insight into 10 of the best colleges for fashion design degree programs. Educational pathways range from professional certificates to bachelor's degrees in fashion design.

# FIDM NAMED TOP 10 COLLEGE FOR ASPIRING FASHION DESIGNERS

College Magazine recently selected FIDM for inclusion on their Top 10 Colleges for Aspiring Fashion Designers 2020 list. They cited the college's California campuses, 30-plus creative degrees—both two-year and four-year programs—industry partnerships, and campus resources in their write-up. " ... the possibilities never end at Fashion Institute of Design and Merchandising (FIDM)," writes the magazine.

College Magazine made special note of the FIDM Museum & Galleries, which features a permanent collection of more than 15,000 fashion pieces and a study collection of around 8,000. "[FIDM] Students are able to learn about fashion by seeing real designs that span over 200 years of fashion history," the publication says. "They even get to touch them."

Vice President of Education Barbara Bundy confirmed the unique opportunity afforded to students. "They can actually put their hands on [the pieces]," she said. "We take a lot of these pieces right into the classroom so the students can see them up close and personal." And collaborations with brands such as Uniqlo, Lucky Brand Jeans, and Red Bull give students hands-on opportunities to launch their careers. "For FIDM graduates, the sky's the limit," adds the magazine.

